

ENSURE EXPERIENCE EXCEEDS EXPECTATIONS

# We provide the platform and data analytics that optimise performance of devices around the world.

Endeavour ensures a seamless and premium experience for the user of the device, and enables revenue generating opportunities that drive competitive advantage for our global clients in the Automotive, Telecommunications and Enterprise IoT sectors.

### ENDEAVOUR BY THE NUMBERS

150+

400+ Networks Worldwide 275b Measurements



Why Endeavour?



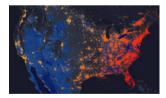
## Customer View of the Network

Dig down into individual experiences by taking the device perspective and benefit from granular insights enabled by Endeavour's patented technology.



Single Pane of Glass

nSpire provides a onewindow view of any device on any network, anywhere in the world, regardless of mobile operator, operating system or location.



#### Granular Reports & Insights

After processing the data, nSpire surfaces it in dashboards and reports where it can be tailored to deliver the actionable insights that matter most to your business.



### Collate Multiple Data Sources

With smart feeds and open architecture, Endeavour lets you collect and collate data from other systems and use machine learning to model the data and pursue even deeper analytics.



### INDUSTRIES WE ARE TRANSFORMING

### **nSpire** Auto

A Dynamic View with Data- Driven Insights



As connected car services become a market differentiator for automakers, poor mobile coverage, network congestion and outages pose significant risks to new business models and revenue streams. nSpireAuto mitigates the risks.

On any network, anywhere in the world, our vehicle view is constant, giving you data-driven insights into network performance metrics unobtainable from MNOs (Mobile Network Operators) with their carrier-only perspective.

### nSpire IoT When Business Critical is Life or Death



As more industries focus on the business outcomes from IoT (Internet of Things), the performance of smart connected devices becomes paramount. For manufacturing, agriculture, utility companies and communication service providers, it's business critical; for emergency services and healthcare, it can be a matter of life and death.

nSpire IoT's unique device-view of the network helps fine-tune performance at the endpoint where sensors capture the data, before it is transmitted to IoT platforms that deliver applications to users.

### nSpire Cx

Delivering a Better Customer Experience



As people rely more on mobile devices, service expectations rise, putting pressure on Mobile Network Operators (MNOs) to deliver a better customer experience (Cx). Poor cellular coverage and weak signal quality will test customer loyalty, and often go unnoticed with a network-only view until they switch to another provider. nSpireCx is your early warning system. It helps improve Net Promoter Scores (NPS) by identifying the causes of a negative network experience, highlighting areas for improvement to reduce churn and build closer customer relationships.



#### INDUSTRIES WE ARE TRANSFORMING

**nSpire IFC** 

Improving the lived connectivity experience of your passengers.



Passengers expect to be connected when they are in the air - and now expect the same experience in the air that they get on the ground. But for airlines, providing that level of experience at altitude and at high speeds is challenging. In-flight connectivity experience can best be described as 'inconsistent' for passengers: and it varies widely across different airlines, routes, aircraft types, seasons, and service provider.

### **nSpire Ev Charger**

**Delivering an elevated EV Charging Experience** 



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### **ABOUT ENDEAVOUR TECHNOLOGY**

Headquartered in Dublin, Endeavour Technology has been optimising mobile connectivity around the globe since 2014. With deep IoT, telecoms, analytics and information technology experience, our solutions ensure a seamless and premium experience for the user of the device, and enables revenue generating opportunities that drive competitive advantage for our global clients in the Automotive, Telecommunications and Enterprise IOT sectors. Armed with our insights, clients can innovate and grow their business, mission and life critical processes.



CEO







Jason Currie CCO



Niall Berkery

SVP Sales



Steven Myles

CTO



Stephen Moriarty

VP Services



<u> Paula Pacheco</u> HR Director